

by Simone and Matthias Niggli, Annichen Kringstad, Jan Kocbach, Matthias Merz, Radek Novotný, Christian Toberer

Our goals

To be attractive for the **Elite Athletes**:

- All stars are at the starting line
- The program is reasonable and runnable both for the best and for the weaker athletes
- The competitions are fair and technically challenging
- The races are in different kinds of terrain, often in new terrains
- The athletes will be challenged mainly with the WOC disciplines. At the same time the World Cup is a platform to test new formats 2-3 times a season
- The relay (both mixed sprint relay and forest relay) is part of the World Cup
- The World Cup rounds have several races with variation in between them, but short travelling times between the competitions during one round
- WOC is not part of World Cup (except the relays)
- Not all races are needed for the overall standings. Many runners can get points in each race
- A common World Cup webpage offers all needed informations about the races
- A qualification race at the start of each World Cup round and B-finals with World Cup points ensures that the World Cup is attractive also for the weaker athletes

To be attractive for the **Organizers**:

- All stars are at the starting line
- Each organizer gets more than one race
- The organizer does not have to pay any sanction fee

- The organizer can show and use the best terrains for the races
- The organizers are supported concerning maps, courses, race setup (Event Adviser), but also concerning IT-solution, online-services and media work. The same equipment can be used by different organizers, they can rent it for a favorable price

To be attractive for the **Spectators** (also non orienteers):

- The best runners (red group) start last, so the excitement is raising
- The races take place in challenging terrains and on challenging maps
- The same courses and/or terrains are open to spectators after the race
- The scoring system will allow excitement until the last race
- With the implementation of World Cup rounds, the spectators can keep the focus on the races and results during a longer period. Also the overall World Cup season is compact within 5 months.
- The spectator can follow the races on-site or via the Internet with livechat, speaker, GPS-tracking, live results and video interviews
- From at least some of the races there are video reports and maybe even live-TV productions
- Every discipline has its special focus for the spectators:
 - Sprint distance for on-site spectators
 - Middle distance for TV/video
 - Long for GPS-based watching in Internet
 - Relays and other first-to-finish formats because it is easy to understand for the spectator: The first athlete / team to the finish is the winner

To be attractive for the **teams** and the **national federations**:

- The program shall be feasible concerning the costs of a round (e.g. travelling, accommodation, starting fee, ...)
- Every nation gets a maximum of 6 places in both women and men classes
- The program is compact during one round with a reasonable number of races
- The races are challenging and exciting
- Every round starts with a qualification race
- In every final there are A- and B-Finals with possibilities to climb up

To be attractive for the **media**:

- The World Cup season is compact. 3 World Cup rounds each 10 days within 5 months
- All the best runners participate because of the attractiveness of the races and terrains
- The best runners start at the end, the decisive part of the race is within a short time frame
- The different WOC-disciplines, but also new formats are presented in a way that every discipline has its own character and look
- GPS-tracking is a standard feature to raise the visibility
- The scoring system is easy to understand and exciting
- Live-results in the finish (WLAN), maps, interview possibilities and Internet-connections are available at the arenas
- On the web page the media can find information about the runners as well as photos and reports from every competition
- The new World Cup is an opportunity ty to build profiles

To be attractive for the **IOF**:

- The World Cup is a platform to show Orienteering as a worldwide and exciting sport
- The IOF assures quality through their IOF Event Advisers. Additional quality is ensured by a Team which will support the organizers
- The IOF receives a suitable contribution for the rights of the World Cup which will be on a comparable scale to the past income.

To be attractive for the **IOC**:

• The World Cup shows that Orienteering is an attractive high-level sport with great athletes

World Cup Seasons 2016-2020

General aspects

Design of a World Cup season

The World Cup season has to be within 5 months and consist of 3 rounds:

1st round May

2nd round late June or late August (depends on WOC dates)

3rd round from last September-weekend to first October-weekend

The WOC-dates decide the time of the 2nd World Cup-round. The round has to be finished at least one month before the start of WOC and shall not start earlier than 3 weeks after WOC because of training needs of the athletes.

EOC shall be part of World Cup and correspond to one round. It is a long term goal to include other regional championships as one World Cup round, but the focus is on establishing the new World Cup first. WOC is not included in World Cup. The region/country of WOC in the following year shall be invited to organize a part of one round as a pre-WOC.

Design of a World Cup-round

A World Cup-round consists of 6-7 competition days and 2 rest days.

Day 1 Qualification race for forest disciplines

Day 2 World Cup race

Day 3 Rest day

Day 4 World Cup race

Day 5 World Cup race

Day 6 Rest day

Day 7 World Cup race
Day 8 World Cup race

Day 9 eventual World Cup race

Disciplines

The 3 individual WOC-disciplines shall be equally represented in the World Cup:

- Sprint distance: qualification and final (A- and B-Final) on the same day
- Middle distance: final only (A- and B-Final), but with common qual race
- Long distance: final only (A- and B-Final), but with common qual race

Every nation gets 6 starting places in each race and category (women/men). The 2 WOC-relays shall be equally represented in the World Cup:

- Relay (separate classes for women and men, 3 runners/team, 2 teams/federation)
- Mixed-relay (2 women and 2 men in a team, 1 team/federation)

Additionally, 2-3 new formats can be tested during a World Cup season, e.g.:

- Chasing start based on a qualification race or a middle distance race
- Mass start for all athletes
- Mass start for the best runners out of a round or of the overall World Cup
- Knock-out sprint
- Orientshow
- Night orienteering event (different formats)
- ...

Organizer requirements and costs

We want to work together with the organizer in a close way. On one hand, the IOF will support the organizers with their event advisers, on the other hand, the World Cup organization will provide support for the local organizer.

The local organizer is responsible for maps, courses and the general organization (e.g. event center, accommodation, transport, schedule, public races, ...). We provide a package in different sizes to support the organizers concerning timekeeping, live-results, GPS-tracking, speaker, video sequences, media coverage. The local organizer may decide, which package they want and need, and they have to pay a rental fee for the system. The rental fee includes a **significant** discount compared to the effective costs.

There is no sanction fee payable to the IOF, but a contract with rights and duties will be signed.

The local organizer has to have the ambition to offer a cheap package for the participants who have small budgets, to ensure that as many nations and runners as possible will participate in the World Cup races. The intention is that the local organizer discusses with hotels and tourist organizations to get discounts.

Costs for athletes/federations

To provide a big starting field and high level competition, the costs for the athletes and the federations must be kept low.

- There is no starting fee for a World Cup-race or a very low starting fee (<25 EUR)
- There is no accreditation fee for a World Cup round or a very low accreditation fee (< 50 EUR) (not sure about how to deal with EOC)
- Every event venue shall offer cheap accommodation for a price of 10-15 EUR/person and night. It can be a self-catering accommodation with simple standard, but it is important, that these accommodations are available for World Cup teams
- Transportation during a World Cup round has to be possible without travelling by flight. The different event venues shall be reachable by car/bus/train within a few hours
- If rental cars are very expensive, the organizer must provide official transportation for the nations during competitions and World Cup rounds

Qualification system

Every World Cup-round starts with a qualification race, where all runners start on the same course, the best runners at the end (according to World Ranking List). This qualification is the basis for the first individual race in the World Cup round (Middle of Long).

- The 45 best runners in the qualification go to the A-final in the first individual race, whereas the rest run in the B-final.
- The 10 best in the B-final in the first individual race are qualified for the A-final in the second individual race along with all 45 runners in the A-final in the first race.
- Runners without qualification result are always allowed to start in the B-Final.

In sprint, there is a qualification and a final race on the same day. The 30 best runners qualify for the A-final.

In the World Cup Final (1-2 races), the best runners of the overall World Cupranking may start in the A-final. The quota is 45 for a forest discipline and 30 for a sprint race.

Scoring system

The World Cup consist of an individual World Cup and a relay World Cup. In the individual races the first 60 runners get World Cup points. This means that there can be World Cup points to the B -Finals.

All races get the same maximum of points. For the overall standings, a defined number out of all races count (e.g. 7 out of 10), plus additionally the races of the last venue (World Cup Final, 1-2 individual races, 1 relay). A separate sprint ranking will be established, but not priced specially.

In the relay, the first 15 teams get World Cup points. There is one common national ranking for all three types of relays (mixed sprint relay, men's relay, women's relay).

Media and result coverage

We want to work intensively to get the WorldCup shown to the world. A separate portal within the IOF-webpage shall be created for the World Cup. All World Cup-races and –rounds will be published and entertained on this portal.

Our ambition is to provide the following services for media and spectators:

- Live-results
- Live-chat
- GPS-tracking
- Audio of the Speaker
- Short videos of the competition and of some runners
- Video-interviews of the best runners of the day
- Database with pictures

The national federation's media groups and responsible persons shall be included in the implementation.

Additionally, our vision is to get the WorldCup developed with the following products:

- Video-magazine of each World Cup-round
- Live-TV-production of selected races

Arena production

The arena and the services around are important to us. We want that the World Cup gets a brand and can be recognized throughout the different venues and races. The set-up and the appearance of the arena shall be identical in all races.

With the identical online-services and the same speaker in all races, we create an atmosphere and a brand which will be recognized.

We want to provide a WLAN in the arena, but big screen will not be mandatory.

Prize Money

The vision is to increase the prize money with time, but the best runners shall be attracted by the races and the format, not the prize money. First priority is on establishing the World Cup successfully.

World Cup-rounds outside Europe

The new World Cup is organized in Europe until it is fully established. Our vision is to get one destination outside Europe for a World Cup-round within the 2016-2020 period, and have one World Cup round outside Europe every second year after 2020. This round could ideally be combined with a regional championship, but may not be in the same year as EOC. The oversea World Cup round shall be after WOC.

Proposal for the World Cup season 2016

World Cup rounds (draft)

1st round – EOC in Czech Republic (May)

Day 1	Sprint Q+F	12-15′	
Day 2	Qualification Race		
Day 3	Long Distance F	70-90'	
Day 4	Rest Day		
Day 5	Sprint relay (evening)	4x7-10′	1 team/nation, W-M-M-W
Day 6	Middle Distance F	35'	
Day 7	Relay	3x35′	2 teams per category /nation

2nd round (June)

Day 1	Qualification Race	35′	
Day 2	Chasing start, all	50′	
Day 3	Rest day		
Day 4	Sprint Q+F	12-15′	
Day 5	Sprint relay	4x7-10'	2 teams/nation W-M-M-W
Day 6	Rest Day		
Day 7	Middle Distance	35′	Top 45 from Q to the A-final
Day 8	Long Distance	70-90′	Top 45 from Q plus 10 best from B-final Middle Distance

3rd round (October)

Day 1	Qualification Race	45′	
Day 2	Long Distance	65-80′	Top 45 from Q to the A-final
Day 3	Rest day		
Day 4	Middle Distance	35′	Top 45 from Q plus 10 best from B-final Long Distance
Day 5	Night Mass Start, all	75′/90′	
Day 6	Rest Day		
Day 7	Relay	3x35′	2 teams per category /nation
Day 8	Middle Distance	35′	Top 45 from the World Cup standings to the A-final
Day 9	Sprint	12-15′	Top 30 from the World Cup standings to the A-final

Scoring

The World Cup consists of an individual World Cup and a relay World Cup.

Individual World Cup

In the individual races, the first 60 runners get points (points can also go to B-Final).

All races get the same maximum of points. For the overall standings, 7 out of the first 10 races count, plus additionally the races of the last venue (World Cup Final).

A separate sprint-ranking will be established, but not prized specially.

Relay World Cup

In the relay, the first 15 teams get points. There is one national ranking for all three types of relays (mixed sprint relay, men's relay, women's relay).

The two relays out of WOC also count to the national relay ranking.

All races get the same maximum of points. For the overall standings, all races count.